

A large American flag serves as the background for the entire image. The stars are in the upper left corner, and the red and white stripes run horizontally across the rest of the frame.

Marko Rakar

mrak.org

pollitika.com

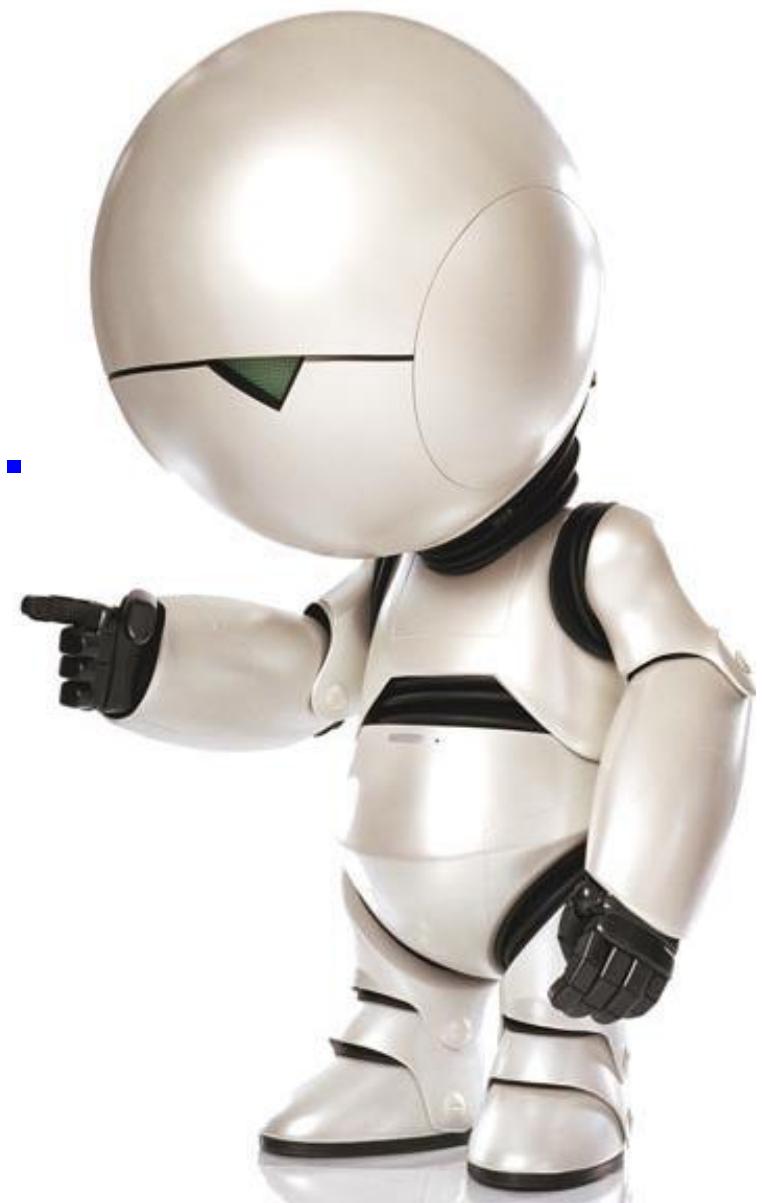


Prvo smo mislili da je PC
digitron. Onda smo skužili kako
pretvoriti slova u brojke – pa smo
mislili da je pisaća mašina.

Potom smo otkrili grafiku i
pomislili da je to televizor.

S internetom smo napokon
skužili da je to kolorna brošura.

DON'T PANIC
MAY 6 2005





8. siječanj 1959.



THE

PERFECT STORM

A dark-colored SUV is shown from a front-three-quarter perspective, driving away on a paved road. The vehicle has a license plate that reads "U.S. 11". The background consists of a lush green landscape with trees and foliage.

George Allen's Listening Tour

Friday, August 11, 2006
Breaks Interstate Park
Breaks, Virginia



Where the Public Learns About the Presidential Campaign

<i>Regularly learn something from...</i>	<i>Campaign year</i>		
	<u>2000</u>	<u>2004</u>	<u>2008</u>
Local TV news	48	42	40
Cable news networks	34	38	38
Nightly network news	45	35	32
Daily newspaper	40	31	31
Internet	9	13	24
TV news magazines	29	25	22
Morning TV shows	18	20	22
National Public Radio	12	14	18
Talk radio	15	17	16
Cable political talk	14	14	15

Obama vs. McCain

2x	4x	5x	10x	365 electoral votes
Web site traffic	YouTube viewers	Facebook friends	Online staff	66.8 million popular votes

The Obligatory Long Tail Slide



Enough said.



31% amerikanaca (61 milijun) je pretraživalo internet o kandidatima

23% od njih je objavilo tekstove, pisalo komentare ili na drugi način pridonjelo političkom procesu

1% je kreiralo originalni sadržaj
(vijesti, video)

**Tih 1% je utjecalo
na ishod izbora**

**90% američkim političara piše ili
čita blogove**

**64% od njih, smatra da su blogovi
“korisniji od mainstream medija
da ukažu na buduće političke
probleme i debate”**

**Nekim političarima je internet
zajednica **naštetila** (Marc Foley,
Maccaca, Barack Obama
“clean”)**

Neki političari su se **izdgili na
vlast kroz blogosgeru i internet
zajednicu (Howard Dean)**



Advocate

**Recruit others to donate
Host an event
Create a group**

Social

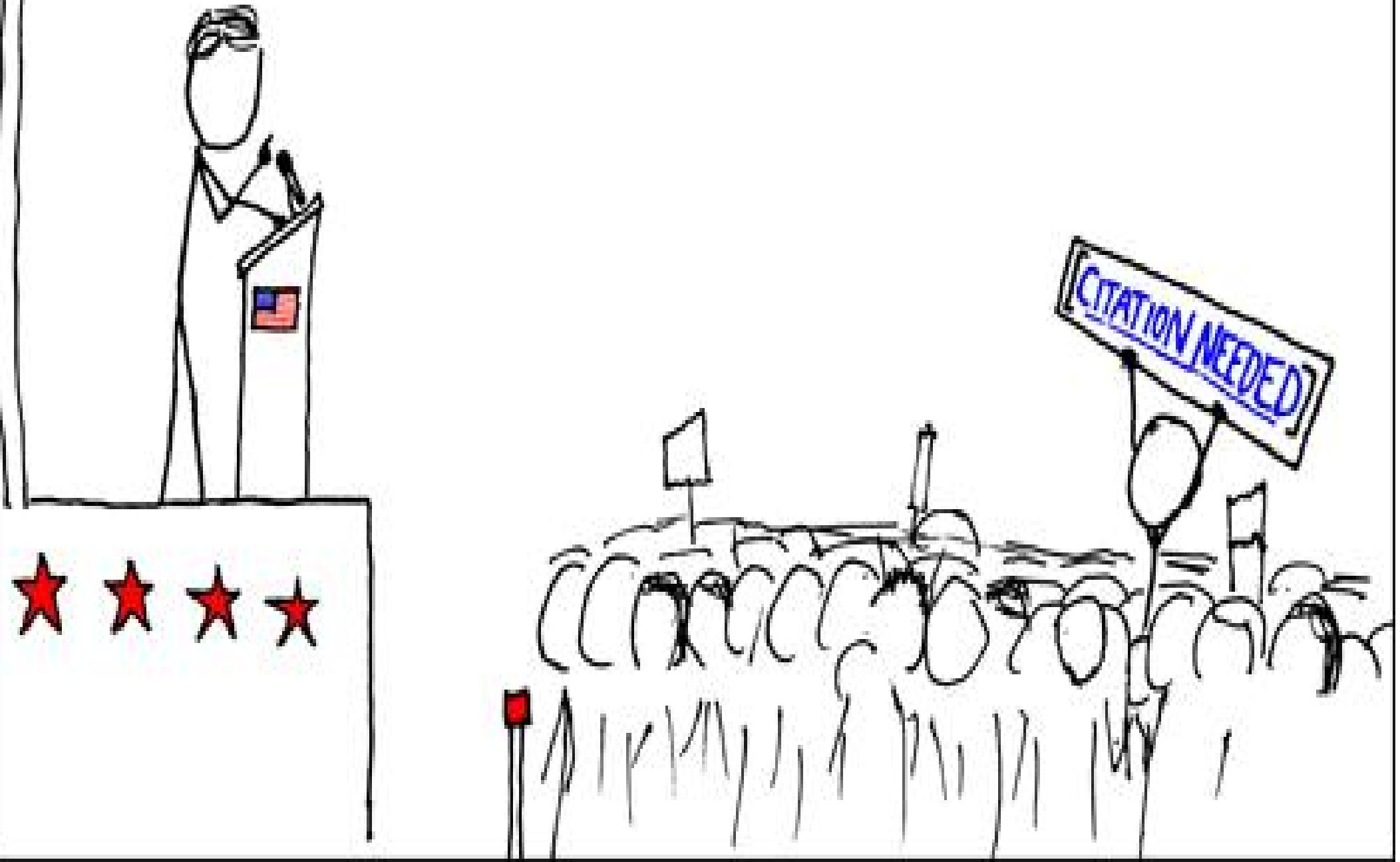
**Post pictures/videos
Write a blog post
Join a group**

Personal



**Create a profile
Post a comment
Make a donation
Sign-up for e-mail/SMS
Friend on social networks**

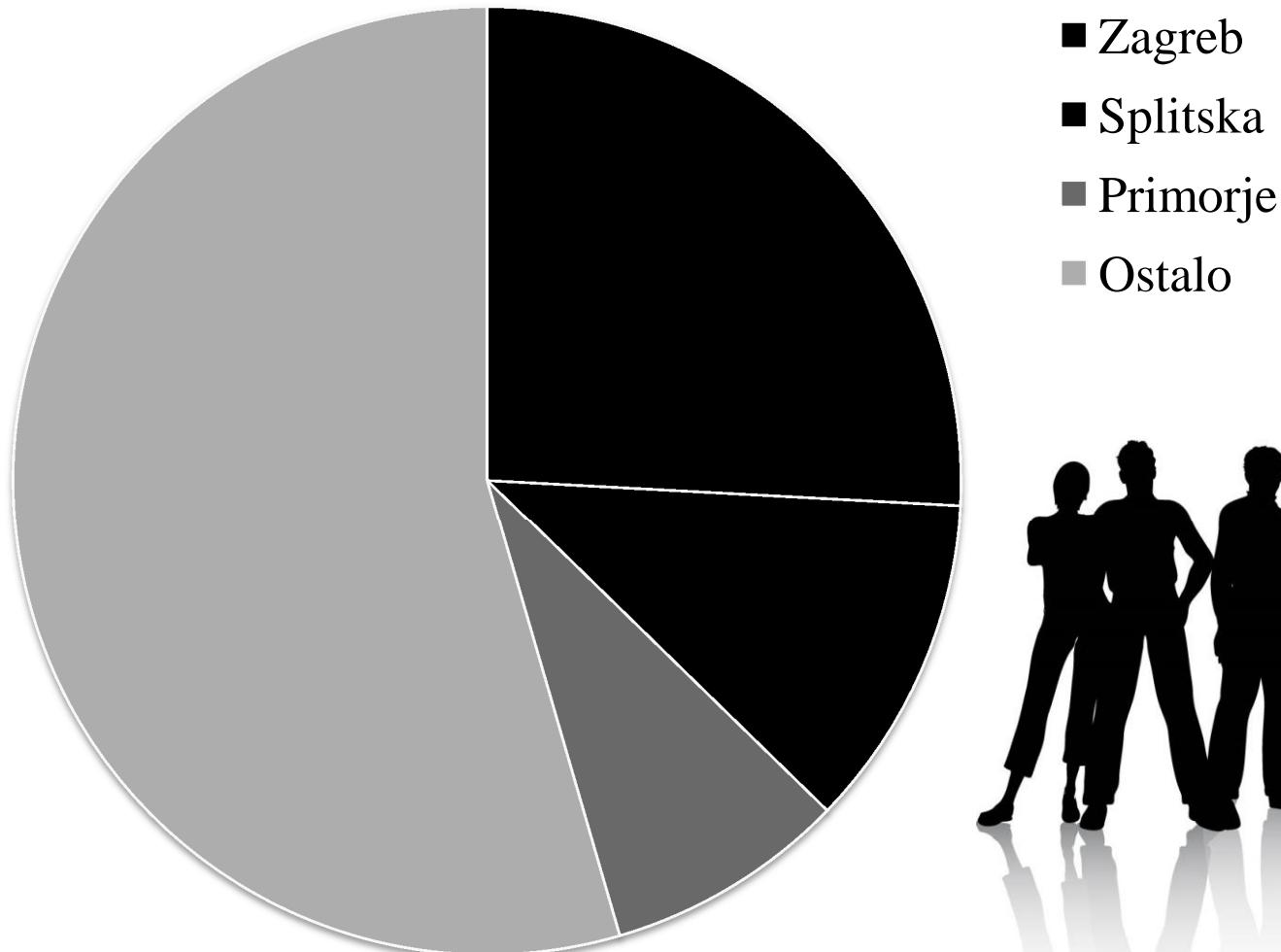
<http://xkcd.com/>



1.510.000 internet korisnika (valicon, ožujak 2008)

44,5% žena (puls, ožujak 2008)

65,4% >= srednja škola (puls, ožujak 2008)



- 20 lokalnih TV postaja
- 140 lokalnih i regionalnih radio postaja
- Većim dijelom u vlasništvu lokalne uprave i/ili lokalnih moćnika (tajkuna, šerifa i sl.)

Članak 25.

Lokalna sredstva javnog informiranja dužna su svim kandidatima koji sudjeluju na izborima omogućiti iznošenje i obrazlaganje izbornog programa te nesmetano obavljanje izborne promidžbe, pod jednakim uvjetima.

umjesto toga: etična vs. neetična kampanja

Govor Zorana Milanovića prilikom glasanja o novim ministrima



Rate: ★★★★☆ 2 ratings

Views: 40,488

 Share

 Favorite

 Playlists

 Flag

 MySpace

 Facebook

 Digg

more share options

polinka.com

Marko Rakar
marko@mraak.biz

"That's all Folks!"